

	Custom Heating & AC	Company X	Company Y	Company Z
100% guarantee	Yes			
Factory authorized	Yes			
Load calculation to determine size	Yes			
Master licensed	Yes			
City permit pulled	Yes			
Nate certified	Yes			
10 yr. Parts & labor option	Yes			
Insured	Yes			
Spotless Better Business Bureau report	Yes			
Provide happy customer references	Yes			
Industry leading equipment	Yes			
Clean air options & accessories	Yes			
Hybred heat option	Yes			
At least four system choices	Yes			
Subcontractors never used	Yes			
Salesman part of installation crew	Yes			
Old equipment hauled away & recycled	Yes			
Shown energy savings projections	Yes			
Financing offered	Yes			